

KUALA LUMPUR - KAMPUNG BARU



INTRODUCTION : KUALA LUMPUR

Kuala Lumpur is the capital city of Malaysia as well as its largest city in the country, boasting gleaming skyscrapers, colonial architecture charming locals and a myriad of natural attractions.

HISTORY OF KUALA LUMPUR

Kuala Lumpur got its name from Yap Ah Loy, who had the most impact on Kuala Lumpur in its early years. Kuala Lumpur became embroiled in the Selangor Civil War, which fought between Selangor princes for political power and the revenue of tin mines.

LANDMARK OF KUALA LUMPUR

① PETRONAS TWIN TOWER

One of the tallest Building in the World. Soaring to a height of 451.9 metres with 88 stories.



② MERDEKA SQUARE

Combining influences from dominant British colonial planning and Islamic influence, this building boasts the unique statement of neo-Mughal architecture.



③ MENARA KL TOWER

The tower stand at 421 metres and effortlessly trumps the Petronas Twin Towers with the highest view of the city.

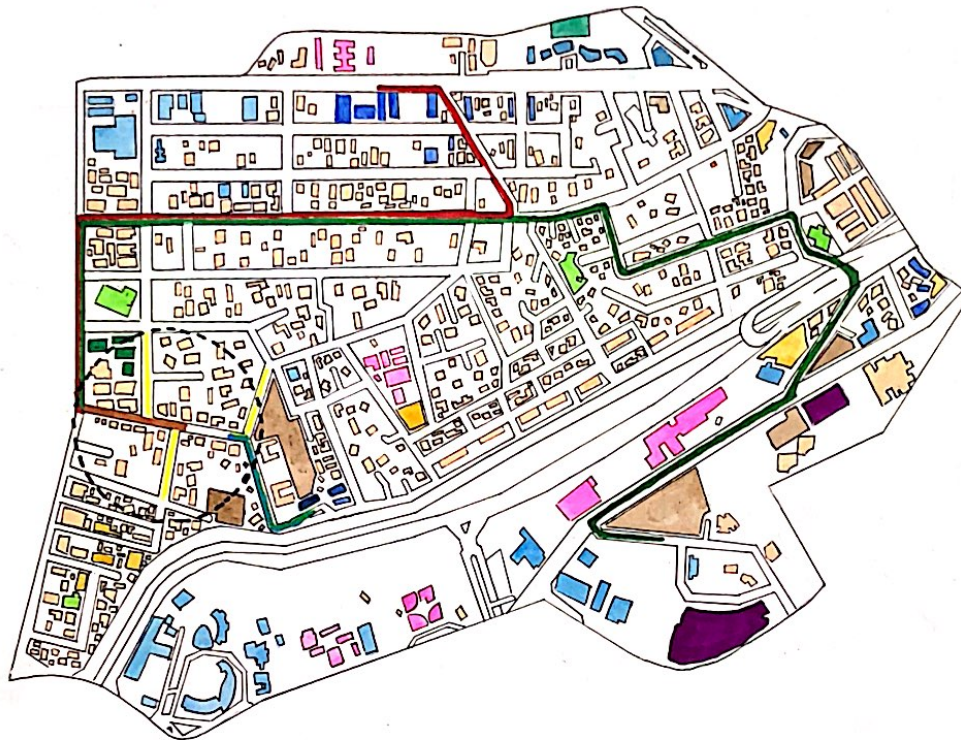


KAMPUNG BARU

ACCESSIBILITY

- BUS
- LRT
- CAR
- PEDESTRIAN

LEGEND :



ZONING

- SHOP & HOUSES
- OFFICE
- RELIGIOUS
- CAR PARK
- CONSTRUCTION
- HOSPITAL
- TRANSPORTATION STATION
- EDUCATION
- SHOPPING MALL

INTRODUCTION : KAMPUNG BARU

Kampung Baru is a Malay enclave in central Kuala Lumpur, Malaysia. It's one of the most valuable tracts of land in the capital. This unique landscape is heavily populated by the Malay community offering visitors a glimpse of the traditional lifestyle that's more commonly found in Malaysia's rural state.

In 1890s, Colonial British administrators gazetted Kampung Baru as Malay agricultural settlement in 1900 to allow the Malay to retain their village lifestyle within the city. Since then Kampung Baru has held out against development and modern-city living, turning into a pitiful symbol of Malay culture.

LANDMARK OF KAMPUNG BARU

① MASJID JAMEK KAMPUNG BARU



② KELAB SULTAN SULAIMAN



③ GURDWARA TATT KHALSA SIKH TEMPLE



JALAN RAJA MUDA MUSA

Jalan Raja Muda Musa is one of the main roads in Kampung Baru, Kuala Lumpur. Located on the south side of the Malay settlement, it cuts a diagonal path from Jalan Raja Abdullah in the southwest to Jalan Hanzah in the north. Jalan Raja Muda Musa has named after the late Sultan Musa Ghafuruddin Riayat Shah (1893-1955).

The reason we choose this street.

This street starts with the main entrance of kampung baru and the famous kampung baru night market is situated along the streets in this zone.

LANDMARK OF JALAN RAJA MUDA MUSA

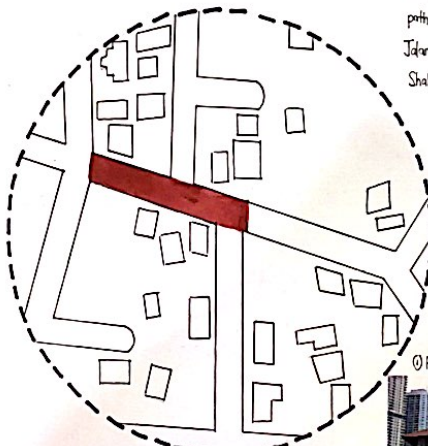
① RUMAH LIMAS



② PASI LEMAK ANTARAGANESA

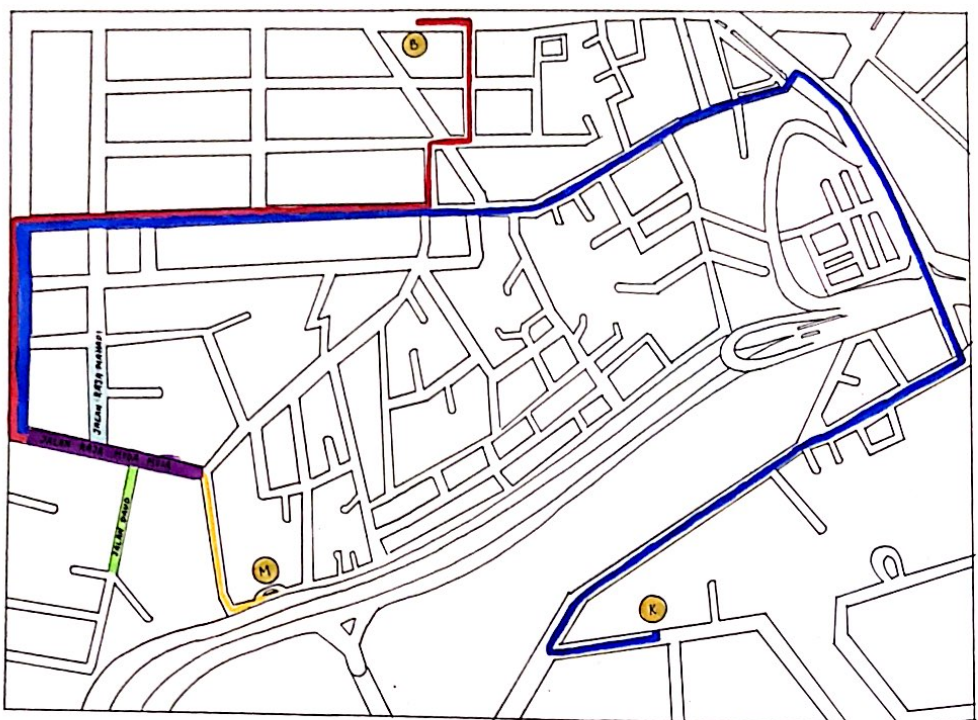


③ POKOK KAYAT PINTU GERBANG



Site Zoning (162m)

ACCESSIBILITY



LEGEND

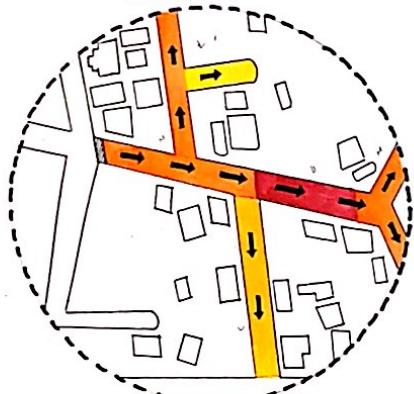
- BY LRT
 - BY CAR
 - BY BUS
 - JALAN RAJA MUDA MUSA
 - MENARA KL TOWER
 - YAYASAN SELANGOR BUS STATION
 - KAMPUNG BARU LRT STATION
- Kampung Baru Station is 400 metres away from Jalan Raja Muda Musa. It takes 5 minutes to walk there.
- The distance between KLCC and Jalan Raja Muda Musa is 2.5 km, which takes a 11 minutes drive.
- The nearest bus station to Jalan Raja Muda Musa is Yayasan Selangor, which is 800 metres away. 11 minutes walk.

CONNECTIVITY/JUNCTIONS

- JALAN DAUD
- JALAN RAJA MAHADJI

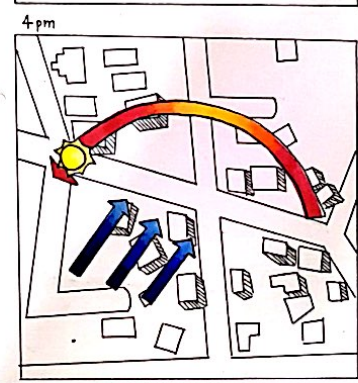
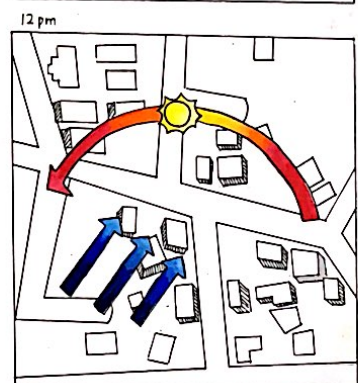
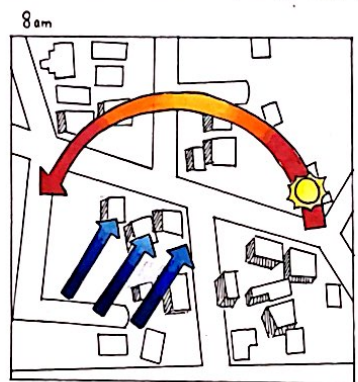
CIRCULATION

VEHICLES CIRCULATION



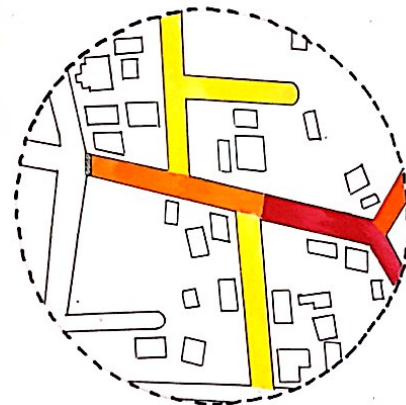
- ### LEGEND
- Direction of vehicle
 - High density of vehicles
 - Medium density of vehicles
 - Low density of vehicles

SUNPATH & WINDPATH ROAD STRUCTURE



- Main Road
- Secondary Road
- Tertiary Road

PEDESTRIANS CIRCULATION

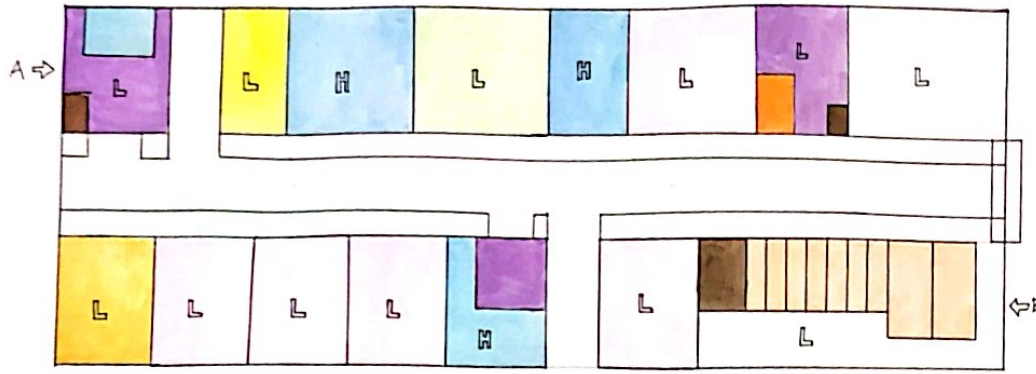


- ### LEGEND
- High density of people
 - Medium density of people
 - Low density of people

TRAFFIC

TIME	HUMAN DENSITY	VEHICLE DENSITY
8am - 12pm	Low, stalls are all close, residents stay in their houses.	Low, few bicycles and motorcycles could be seen passing through.
12pm - 4pm	Medium, vendors start to set up food stalls, and few people buying food.	High, cars and motorcycles could be seen finding parking.
4pm - 8pm	Very high, most food stalls are open and many office workers could be seen buying food since it's dinner break hours.	Very high, street would be congested by cars and motorcycles due to food stalls and the human crowd.
8pm - 10pm	High, many could still be seen eating in restaurants / mamak there.	Medium, congestion of vehicles have caused few would be seen parked outside restaurant / mamak.

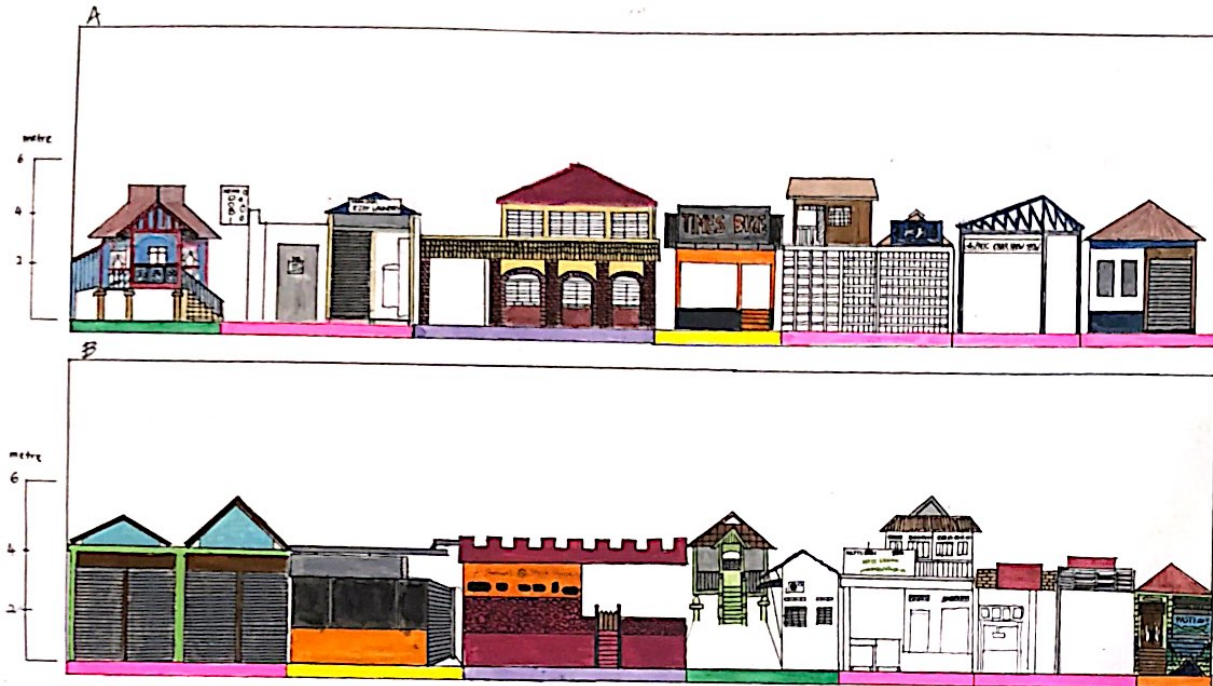
BUILDING TYPOLOGY & DROP LEVEL



LEGEND

	HOUSE		LAUNDRY
	FOOD & BEVERAGE SHOP		CAR WASH
	EDUCATIONAL		LOW RISE BUILDING
	BAG & SHOES SHOP		HIGH RISE BUILDING
	VEHICLE SHOP		
	CONVENIENT STALL		
	PARKING LOT		

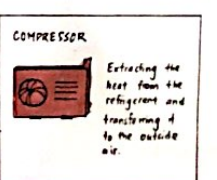
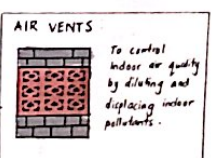
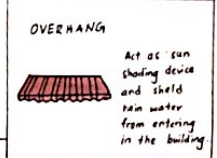
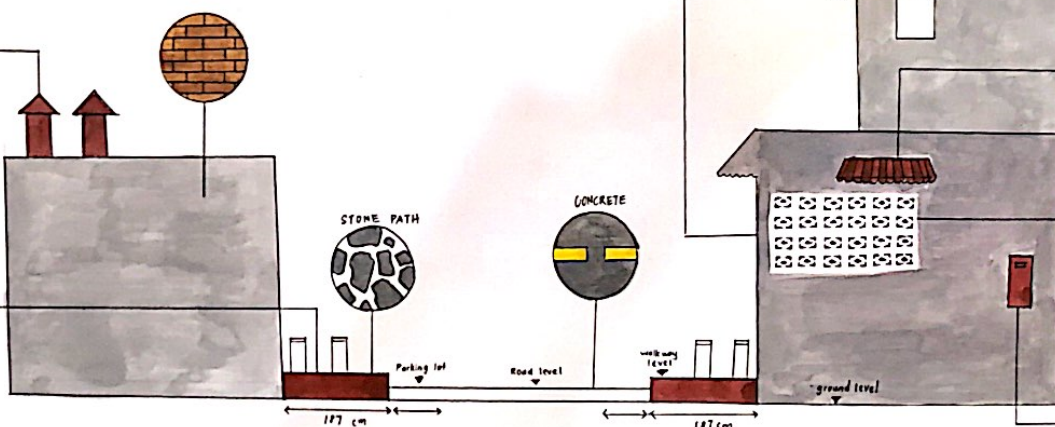
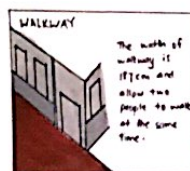
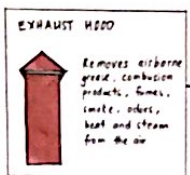
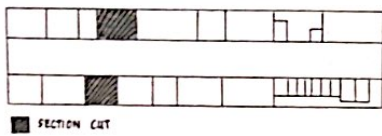
FACADE STUDY & COLOUR SCHEME



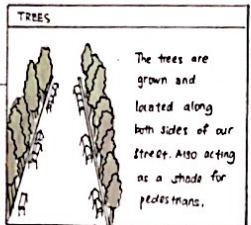
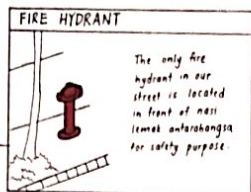
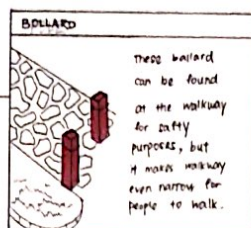
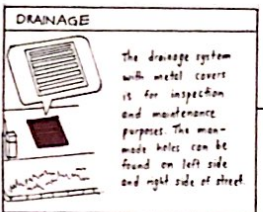
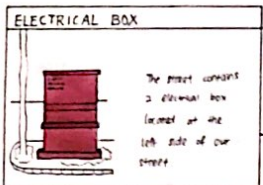
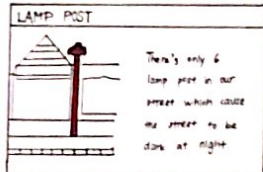
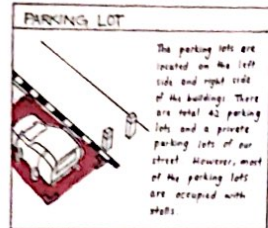
ARCHITECTURE STYLE

	TRADITIONAL MALAY STYLE	- built on stilts - have stairs - Partitioned rooms - Vernacular roof - Adorned with decoration
	MID-CENTURY MODERN STYLE (the mid - 1950s to the 1960s)	- large glass window
	OLD ART DECO STYLE (the mid 1910s to the mid 1930s)	- the shop is rustic style
	CRAFTSMAN STYLE	- the emphasis is on natural materials (wood, stone and brick)
	COLONIAL STYLE (the 1890s to the early 20th century)	- Structures typically two stories with the ridge pole running parallel to the street.

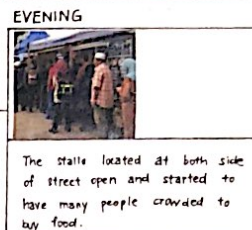
SECTION STUDY



BUILT & NATURAL ELEMENTS



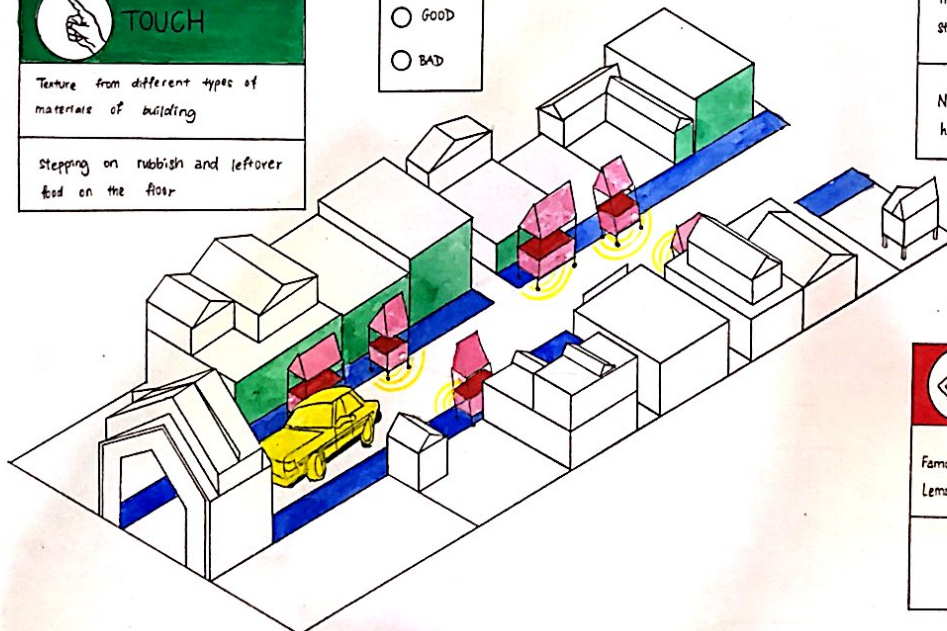
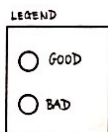
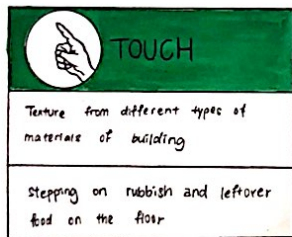
ACTIVITIES



SPECIAL FEATURE



SENSORY



POTENTIAL & CONSTRAINTS

STRENGTH

- S1: Strong Malay Flavour
- S2: Short distance from LRT station.
- S3: Surrounded with many famous tourists spot
- S4: One of the most famous night market.

THREAT

- T1: Stalls situated beside roadside would cause dangers to vendors and customers.
- T2: Poor hygiene may bring diseases and sickness.
- T3: The lack of entertainment and unique features may not attract tourists.

WEAKNESS

- W1: Traffic congestion
- W2: Unhygienic (Rubbish scattered on floor)
- W3: Bad Odour (smell like rotten food)
- W4: Street hot & sunny in the afternoon & evening
- W5: Full of stray cats (especially in restaurants)
- W6: Lack of entertainment
- W7: Too little streetlights
- W8: Lack of places to eat.

OPPORTUNITY

- O1: Could be transformed into a street with stronger representative of Malay culture and tradition.
- O2: Increasing people's knowledge regarding Malay culture and tradition
- O3: Could be made more appealing for visitors, especially tourists

STREET INTERVENTION - KALEIDOSCOPE WALK

① Upgrading Pintu Gerbang

- △ Could have a stronger sense of Malay culture and tradition
- Adding writings of the information on the insides of Pintu Gerbang
- Give information of Malay culture and tradition and history of Kampung Baru
- To start the journey with some knowledge about the tradition and culture of Malay

② Transforming existing traditional house to Malay Museum

- △ Increasing people's knowledge regarding Malay culture and tradition
- Transforming existing traditional house to Malay Museum
- Portraying significant cultural items in the house along with historical stories or informations
- Exposing Malay culture and tradition to people

③ Add Malay Style Streetlights

- ◇ Lack of Streetlights
- Intertwining illuminating ketupat lights on trees and adding more streetlights
- Using Malay style streetlights and using ketupat (Malay's famous handicrafts) as streetlight design
- People could see the beauty of Malay design

④ Separating Street into 3 sections

- To look more appealing for visitors
- Separating the street into 3 sections: food, traditional and souvenirs
- Using a landmark for each section using a keris design (significant Malay weapon)
- Street may give a more exclusive experience

LEGEND

- △ : OPPORTUNITY
- ◇ : ISSUE
- : STRATEGY
- : MALAY ELEMENT
- : REASON

MAIN IDEA

TO TRANSFORM STREET INTO A STRONG REPRESENTATIVE OF MALAY CULTURE AND TO SOLVE ISSUES OF THE STREET

⑤ Adding a Carpark

- ◇ Traffic congestion
- Converting a empty land at the entrance of our street into a carpark
- Adding a landmark for each parking section with different Malay motifs
- Letting people know more about Malay motifs

⑥ Adding a Dining Area

- ◇ Lack of places to eat
- Converting Carwash / Carpark area to Dining Area
- Pondok build with Malay architecture and concept of traditional house
- Giving a place for people to enjoy food in case

⑦ Creating 2 Wall Art Pathways

- △ Could have a stronger sense of Malay culture and tradition.
- Have the walls of the small pathways to be painted or decorated
- Have things that have strong representative of Malay culture to be painted
- Act as a great photography spot, exposing people to significant Malay items at the same time

⑧ Add coverage to the Street

- ◇ Street is hot & sunny in the afternoon & evening
- Build a "roofing" for the street
- Using batik printed totem material as the "roof"
- To expose people to this beautiful print that's full of Malay flavour

— Street Coverage